

Kaizen IT Ltd Strategic Service Offerings with Comprehensive Pricing

WEBSITE

SEO

SMM

DESIGN



Kaizen IT Ltd.
Adding Value to Individuals

DOUBLE THE IMPACT. ONE STRATEGY.

SEO + SOCIAL MEDIA MARKETING BUNDLE

Boost visibility and engagement together. This bundle is designed for brands that want to rank higher on Google and grow fast across social media. Perfectly synced content, SEO, and strategy — handled by Kaizen IT.

Because your audience should find you — and follow you

PACKAGE TYPE	MONTHLY	3 MONTHS	6 MONTHS
STARTER SMM	₹18,000	₹50,000	₹95,000
STANDARD SMM	₹30,000	₹85,000	₹160,000
BUSINESS SMM PRO	₹45,000	₹130,000	₹240,000
CUSTOM SMM PLAN	NEGOTIABLE	NEGOTIABLE	NEGOTIABLE

SMM + SEO COMBO PACKAGES

CHOOSE ACCORDING TO YOUR BUSINESS

Get the best of both worlds — organic visibility with SEO and audience engagement with SMM.

Our combo packages are designed to help your brand rank higher, reach more people, and build lasting digital success.

STARTER COMBO

Ideal for small brands just getting started online

- Basic SEO setup (on-page, keywords, meta tags)
- 3 weekly social media posts
- Caption + hashtag strategy
- Monthly performance reports for both SEO & SMM

STANDARD COMBO

Best for businesses ready to scale their digital presencedesign needs

- SEO for up to 10 pages + content optimization
- 4–5 social posts/week + story design
- Blog content (2/month)
- Rank and engagement tracking
- Google Business Profile + Ad setup (optional)

BUSINESS COMBO PRO

Perfect for full-scale marketing with lead generation goals

- Advanced SEO strategy & technical optimization
- Blog writing (4/month) + backlink outreach
- Paid Ad Management (Meta & Google)
- Video content and story design
- Monthly analytics reports + strategy calls

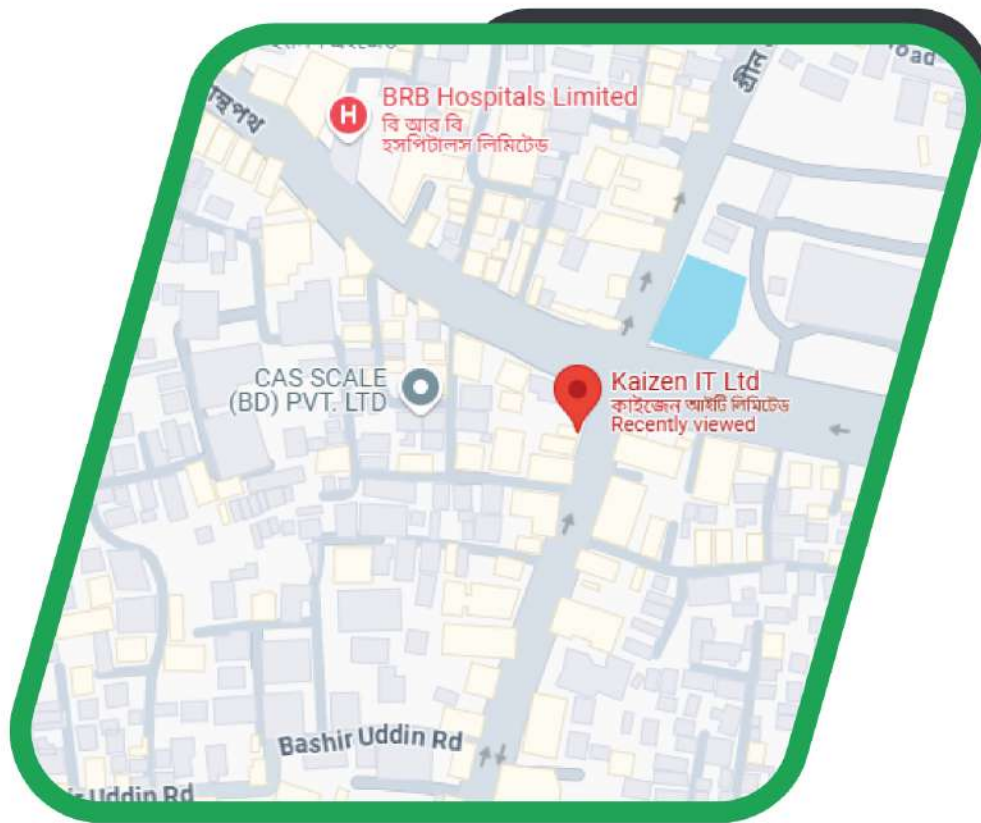
CUSTOM COMBO PLAN

Tailored for specific campaigns, industries, or goals

- eCommerce SEO + Product-based SMM
- Custom post formats (video, reels, carousels)
- Influencer/UGC integration
- Platform-specific ad strategy
- Fully customizable scope and deliverables

Duration Options for All Plans

- Monthly – Great for testing and getting started
- 3 Months – See real growth and momentum
- 6 Months – For sustainable success and ROI



CONTACT US



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