

Kaizen IT Ltd Strategic Service Offerings with Comprehensive Pricing

WEBSITE

SEO

SMM

DESIGN



Kaizen IT Ltd.
Adding Value to Individuals

BUILT TO ENGAGE. POWERED TO CONVERT.

SOCIAL MEDIA MARKETING PACKAGES

We don't just post — we position your brand.
 Our Social Media Marketing services are crafted to build community, increase reach, and drive results across platforms like Facebook, Instagram, LinkedIn, and more.

Because real growth comes from real connection.

PACKAGE TYPE	MONTHLY	3 MONTHS	6 MONTHS
STARTER SMM	₹10,000	₹28,000	₹55,000
STANDARD SMM	₹18,000	₹50,000	₹95,000
BUSINESS SMM PRO	₹30,000	₹85,000	₹160,000
CUSTOM SMM PLAN	NEGOTIABLE	NEGOTIABLE	NEGOTIABLE

SMM SERVICE DETAILS

CHOOSE ACCORDING TO YOUR BUSINESS

We help brands grow and connect with their audience through creative, strategic, and consistent social media marketing. From startups to established brands, our packages are tailored to fit your stage and style.

STARTER SMM

Ideal for small businesses building their online presence

- 3 weekly social media posts
- Caption writing with hashtag strategy
- Basic post design
- Monthly performance insights

STANDARD SMM

Designed for brands aiming to grow and engage actively

- 4–5 posts per week
- Custom content calendar
- Branded story design
- Performance and engagement tracking
- Basic ad setup (optional)

BUSINESS SMM PRO

Perfect for brands needing a full social media strategy

- Full content strategy & planning
- Paid ad management (Meta/Instagram)
- Influencer or campaign collaboration
- Video post support (reels/shorts)
- Analytics and brand positioning reports

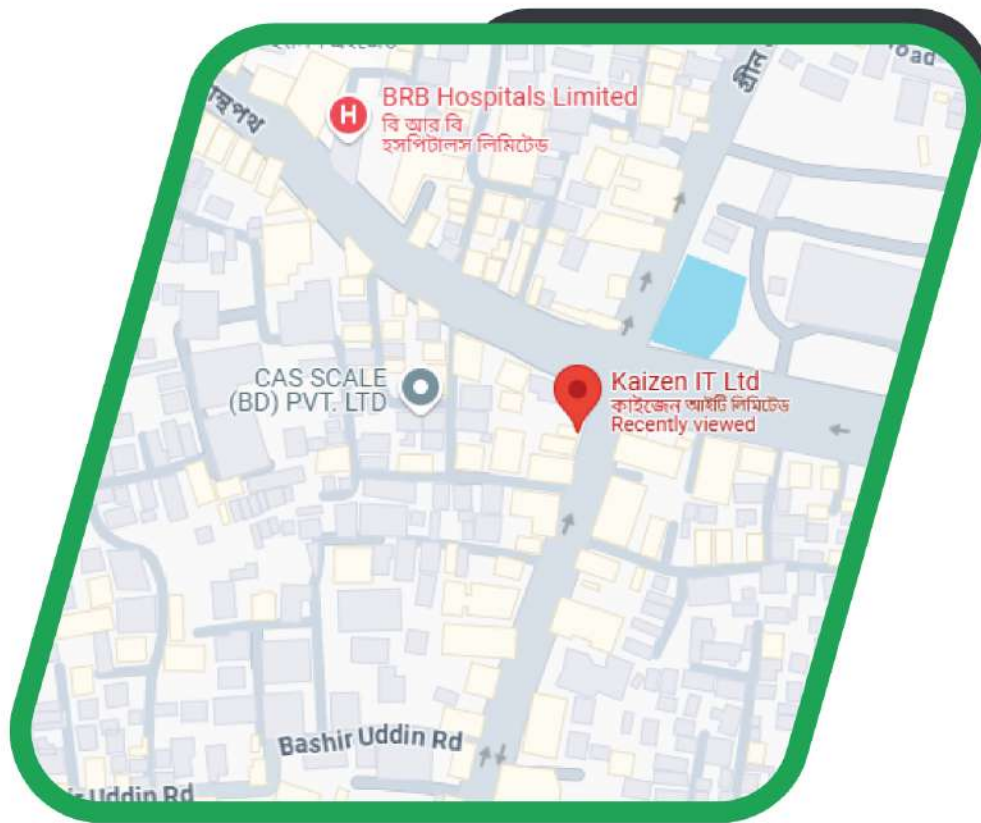
CUSTOM SMM PLAN

Tailored for niche markets, personal brands, or campaign-based needs

- Platform-specific strategy (Facebook, Instagram, LinkedIn, TikTok, etc.)
- Motion graphics and video content
- Influencer management
- Goal-driven ad campaigns
- Dedicated monthly consultations

Duration Options for All Plans

- Monthly – Start quickly and stay consistent
- 3 Months – Build rhythm and track engagement growth
- 6 Months – Achieve long-term brand awareness and community building



CONTACT US



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